software Quality days

Software Quality Days 2019
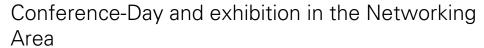January 15 – 18, 2019 - Austria Trend Hotel Savoyen Vienna

Key Topic

The complexity and challenges of Software Engineering and Software Quality in the Cloud

Workshop-Days
January 15 and January 18, 2019

The event starts with the Workshop-Day including a number of optional training opportunities, where only paid workshops, divided into morning and afternoon sessions, are held.

Conference-Day and exhibition in the Networking Area
January 16 and January 17, 2019

Keynotes, lectures, business partner presentations and the exhibition in the Networking Area will take place on both conference days. The presentations of application-oriented experiences and lectures are held in three practical tracks. Business Partners showcase their latest innovations and tools in the Solution Provider Forum - from users for users. All lectures on both days can be visited with the conference ticket.

Target Groups

Managers, Developers, Executives in the fields of software-development, -processes, -quality, -architecture, -design, -usability, -support and people in corresponding positions (software producers as well as users).

Conference and partner contact

For further information or specific inquiries to the partner options, please contact:

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Business Partner Packages

We look forward to welcoming you as a Business Partner at our conference. For your optimal presentation at the conference, we have put together 3 different packages. Simply select the appropriate variant according to your wishes and add additional options if necessary.

presentation packages:	Entry Level Package	Foundation Level Package	Advanced Level Package
Logo presence conference-website, conference-App, Powerpoint-Slides, company logo and contact details in the co program	x	x	x
Conference ticket, parking ticket for both conference days (regarding availability),	1	2	3
Exhibition booth (4,5m²), (3 m wide, 1.5 m deep)		x	x
45 minutes presentation (Solution Provider Forum [SPF])		x	x
Company profile in the conference program		x	x
Logo on the front page of the conference program			x
Advertisement in the conference program			1 page A4 up
Advertisement in the conference journal			1 page A4 up
Advertisement materials in the conference bag			1 piece, 50 gr.
conference-participants list (after the event)			x
placement option (choose your booth number and SPF slot)			x
Price for booking single options:	€ 1.500	€ 4.550	€ 10.300
Your special price	**€ 1.500**	**€ 3.200**	**€ 5.500**

Detailed description in the Options list

Notes: All prices are exclusive of VAT. All listed packages and all additional options do not include costs for stand construction, special equipment, travel and accommodation costs and have to be paid by the participating company itself.

Further creative options are possible (e.g. sponsoring of conference bags, coffee breaks, etc.). We are open for your ideas!

On the following pages, you can learn how you might even become a Business Partner for free.

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List of Options

	Price
Option: exhibition booth	
~ 4,5 m² (3 m x 1,5 m) incl. 1 table, 2 chairs, parking ticket for preparation evening	€ 1.300
Option: presentations	
20 Minutes: Lunch Time Learning	€ 600
45 Minutes: ~ 35" presentation + ~ 10" discussion	€ 1.100
Option: advertisement / media	
logo on front page of the conference program	€ 900
company profile (~1/8 page, PDF and print)	€ 200
advertisement in the conference program (1/2 page across, PDF and print)	€ 500
advertisement in the conference program (1 A4 page up, PDF and print)	€ 800
advertisement in the conference journal (1/2 page across, PDF)	€ 300
advertisement in the conference journal (1 A4 page up, PDF)	€ 500
advertisement material in the conference bag (1 piece, max. A4, max. 50 gr.	€ 500
conference-participants list (name, company) ~ one week **after** the event	€ 1.500
Additional Options	
Workshop Organize a half-day workshop at one of the Workshop Days[1] **Including Workshop-Bonus[2] Note: limited offer!**	€ 1.200
Placement option (until 31.10.2018!) Optimize your package by choosing among the available exhibitions booths and presentation slots your favorite position (*first come – first served according to the date of your booking*).	€ 1.100
Tool Challenge Implement a reality driven task with your tool, live with an audience. The conference participants and a jury award the smartest solution with the **Best Quality Tool Award. Limited to 5 companies only.**	€ 1.100
Tickets	
Business Partners are eligible to buy up to 5 conference tickets for their company at a very low special price[3]	€ 450

Notes:
1) Workshop materials are to be brought along (handouts, digital, etc.).
2) If a workshop with at least 6 paying participants takes place, the respective lecturer will receive a total workshop bonus of € 250, -. If a workshop takes place with at least 12 paying participants, the respective lecturer receives a workshop bonus of € 500, -. The bonus is paid only once per workshop, regardless of the number of speakers.
3) Only applies when using the ticket in your own company. No disclosure to third parties (partners, customers, etc.); maximum 5 tickets..

Save up to 100% of your total package price!

Save your precious marketing budget and reduce the costs of your Business Partner package by inviting your customers and partners with **promotion codes**.

For each new conference participant who books a ticket[*] for the Software Quality Days 2019 with your promotion codes, you receive a **150 Euro discount on your package** price (including the price of all options you've chosen).

Discount up to 100% possible!

*) Business Partner Tickets from the packages are not eligible for this offer.

And your customers and partners save money, too!

Each participant booking a ticket with your code receives a **20% discount[*] on the regular ticket price.**

*) Discount is not eligible to be combined with other discounts.

Example

You book the Entry Level Package at 1.500 Euro and the Tool Challenge at 1.100 Euro as well as a Lunch Time Learning presentation at 600 Euro. Your total price = 3.200 Euro.

20 people book a conference ticket using **your** promotion code. Every single one of these new participants receives a 20% discount on their regular ticket price.
→ **Additionally** you receive a discount of 3.000 Euro for these 20 bookings, so you get your total package for free!

Communicate your appearance at the Software Quality Days via website, social media, press releases, direct marketing, etc. and inform your contacts and customers about the discounted participation option with your promotion code. Your creativity knows no limits

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Ordering Form

via E-Mail: anmeldung@software-quality-days.com or fax: +43 50657-411

Company		**Billing address**	
Company name	_____	_____	(exact company name)
Address	_____	_____	(street, number)
	_____	_____	(postal code, city)
Country	_____	_____	
Contact	_____	_____	(Title, First & Last Name)
Function	_____	_____	
Department	_____	_____	
E-Mail	_____	_____	
Telephone	_____	_____	

☐ use as billing address

Yes, I want to become a Business Partner for the Software Quality Days 2019:

☐ Entry Level
€ 1.500

☐ Foundation Level
special offer price: € 3.200

☐ Advanced Level
special offer price: € 5.500

I want to book the following options:

☐ Exhibition booth
€ 1.300

☐ Placement option € 1.100
(can be booked until 30.11.2018)

__ additional Partner tickets
€ 450

☐ Tool Challenge
€ 1.100

☐ 20" Lunch Time Learning
€ 600

☐ 45" presentation at SPF
€ 1.100

☐ Workshop
€ 1.200

☐ Logo on front page conference program
€ 900

☐ Company profile conference program
€ 200

☐ Advertisement (1/2 page across) conference program
€ 500

☐ Advertisement (1 page high) conference program
€ 800

☐ Advertisement (1/2 page across) Conference Journal
€ 300

☐ Advertisement (1 page high) Conference Journal
€ 500

☐ Advertisement material conference bag
€ 500

☐ conference-participant list (after the conference)
€ 1.500

With our signature we accept the applicable general terms and conditions of the Software Quality Days.

_____

Place, Date   Signature   Stamp

Payment terms: All prices are exclusive VAT. The package prices will be charged in full after commissioning .The due date for payment is 21 days from invoice date without any discount. **Conditions of cancellation:** Cancellation until August 28, 2018 we invoice 20% cancellation fee. Cancellation until November 27, 2018 we invoice 50% cancellation fee. After November 27, 2018 we invoice the full price of the ordered package.
Furthermore our general event conditions and general terms and condition apply (see www.software-quality-days.com). **After receiving your order you will get an order confirmation.**