

## **FACTS AND FIGURES**

to Europe's leading conference for software quality

How many participants are there on average at each conference?



Approx. 350+ participants



Approx. 160+ companie

# 440 good reasons to be at the conference:

**APPROX. 350+ PARTICIPANTS** are your potential for successful business.

4 DAYS full of information, know-how transfer, networking and expert talks.

**5 TRACKS** practical, scientifical and tool-oriented.

**3 HIGH PROFILE KEYNOTES** pinpoint unexpected perspectives.

1 TOOL CHALLENGE determines the winner of the Best Quality Tool award.

**55+ LECTURES** with subject-specific and practical reports from real projects.

**20 SOLUTION PROVIDER SLOTS** are available to present your solutions.

1 GREAT CONFERENCE HOTEL offers a lot of space for networking and conversation with customers.

1 EXPERIENCED ORGANIZATION TEAM offers you what you need for the perfect appearance.



# This is what the participants and exhibitors say!





### Feedback:

- "I like the Tool Challenge as an intrusting and entertaining way of presenting the tools of the sponsores."
- "Big amount of a good speaker, not only tech professionals."
- "Well organized, nice talks, not so specific to software quality."
- "The conference met all of my expectations. I was very pleased to be here. It brought me many new contacts and usefull new knowledge."
- "Very professional presentations and exciting keynotes. Delivered punch of good ideas."
- "Perfect start into the new year interesting topics + visitor, excellent final keynote."
- "A true success. Did not expect to meet so many people with so many similar problems to the ones I have."
- "As a participant I was impressed by the high quality of conference and presentations, especially by keynote speakers. As a speaker I'd to say "thank you" for the very warm welcome."
- "Perfect academia & industry knowledge."
- "Well organized conference with higher importance in the SW quality area."
- "A place to connect your mind and troughts."

#### Countries:

The international audience assembles participants from all around the world:

- » Germany
- » Finland
- » France
- » Greece
- » Great Britain
- » Italy
- » Canada
- » Croatia
- » Luxembourg
- » Netherlands
- » Norway

Austria

- » Poland
- » Portugal
- ≫ Russia
- » Sweden
- » Switzerland
- » Slovakia
- » Slovenia
- » Czech Republic
- » Turkey
- » Hungary
- » USA