

## **FACTS AND FIGURES**

about Europe's leading Conference for Software Quality

#### More than 460 good REASONS to be part of the international Software Quality Days:

380+ PARTICIPANTS are your potential for successful business.

3 DAYS full of information, know-how transfer, networking and expert talks.

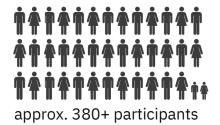
4 TRACKS practical, scientifical and tool-oriented.

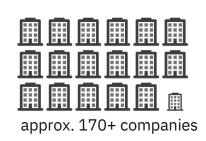
3 HIGH PROFILE KEYNOTES pinpoint unexpected perspectives.

70+ LECTURES with subject-specific and practical reports from real projects.

1 EXPERIENCED ORGANIZATION TEAM offers you what you need for the perfect appearance.

# How many PARTICIPANTS are there on average at each conference?





## Participants from these COUNTRIES attend the conference:

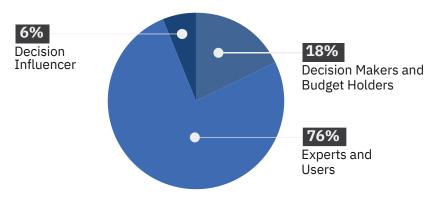
The international audience assembles participants from all around the world: Austria Great Britain Portugal Hungary Russia Canada India Slovakia Croatia Czech Republic Italy Slovenia Finland Luxembourg Sweden Switzerland Netherlands Norway Turkey Greeca Poland USA



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#### Management Level:



## This is what participants and exhibitors say!

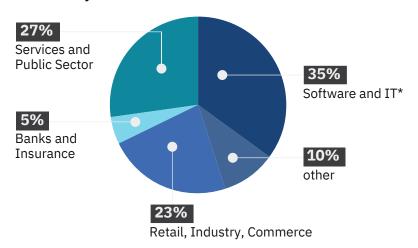
"Very professional presentations and exciting keynotes. Delivered punch of good ideas."

"The conference met all of my expectations. I was very pleased to be here. It brought me many new contacts and usefull new knowledge."

"Well organized conference with higher importance in the SW quality area."

"A true success. Did not expect to meet so many people with so many similar problems to the ones I have.

#### Industry:



<sup>\*</sup> including IT subsidiaries from companies in other industries

### How SATISFIED were they?



#### Contact details:

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